



Vehicle Wrap Installer

Join a Growing Team with Unlimited Opportunity

Advantage Fleet is a rapidly growing heavy-duty truck repair, fleet maintenance, towing, upfitting, specialty vehicle, graphics, and branding company serving customers throughout Michigan. As our graphics and vehicle branding operations continue to expand, we are looking to add a skilled and detail-oriented **Vehicle Wrap Installer** to our team.

This position is responsible for professionally installing vinyl wraps, decals, lettering, and other graphics on cars, trucks, vans, trailers, specialty vehicles, and commercial equipment.

If you take pride in precision work, enjoy seeing projects transform from concept to finished product, and have experience installing professional-grade vehicle graphics, we want to hear from you.

What You'll Do

Vehicle Wrap Installation

- Install full and partial vinyl wraps on cars, trucks, vans, semi tractors, trailers, fleet vehicles, specialty vehicles, and equipment
- Apply vinyl graphics, decals, lettering, striping, and other vehicle branding materials
- Follow approved designs, layouts, measurements, and installation specifications
- Position and align graphics accurately before installation
- Install vinyl around body lines, contours, curves, rivets, doors, handles, windows, seams, and other vehicle features
- Properly stretch, heat, conform, and finish vinyl according to manufacturer recommendations
- Trim excess material using appropriate tools and precision techniques
- Create clean edges, seams, overlaps, and finished areas
- Ensure completed installations are free from wrinkles, bubbles, lifting edges, excessive stretching, contamination, or other defects
- Perform post-heating and finishing procedures where required

Vehicle Preparation

Proper preparation is critical to producing a professional and long-lasting installation.

Responsibilities include:

- Thoroughly clean and prepare vehicle surfaces before installation
- Remove grease, wax, dirt, adhesives, road contaminants, and other materials that may affect vinyl adhesion
- Inspect vehicle surfaces before installation and identify potential concerns
- Remove existing vinyl, decals, lettering, or wraps when required
- Remove adhesive residue left from previous graphics
- Disassemble minor vehicle components when necessary to achieve a professional installation



- Protect vehicle paint, trim, glass, and other components during preparation and installation
- Communicate surface damage or installation concerns before beginning work
- Ensure surfaces are dry and properly prepared before applying vinyl

Graphic Layout and Alignment

- Review approved artwork, proofs, and installation layouts before beginning each project
- Verify graphics correspond with the correct vehicle
- Measure and position graphics accurately
- Maintain proper alignment between panels and vehicle sides
- Ensure lettering, logos, graphics, and design elements remain visually consistent
- Work closely with Graphic Designers and production staff when installation adjustments are necessary
- Identify potential design or production concerns before installation
- Communicate changes or recommendations when a layout requires modification for proper fitment

Vinyl Removal and Replacement

- Safely remove existing wraps, decals, lettering, and vinyl graphics
- Use heat and approved removal techniques to minimize damage to vehicle surfaces
- Remove remaining adhesive and properly prepare surfaces for new material
- Replace damaged or failed sections of vinyl when possible
- Perform warranty or repair work on existing installations when required
- Identify underlying paint or surface concerns discovered during removal and communicate them appropriately

Quality Control

- Inspect completed wraps and graphics for proper alignment, adhesion, fit, and overall appearance
- Check edges, corners, seams, recesses, and high-stress areas
- Identify and correct bubbles, wrinkles, lifting, alignment concerns, or other imperfections
- Verify graphics match approved customer layouts
- Perform final cleaning and detailing of installed graphics
- Assist with final quality control inspections before customer delivery
- Make necessary adjustments or corrections before considering a project complete
- Maintain a high level of workmanship on every installation regardless of project size

Tools and Equipment

- Safely operate heat guns, squeegees, knives, cutting tools, magnets, rollers, and other wrap installation equipment
- Properly use ladders, platforms, lifts, or other equipment required when wrapping large commercial vehicles
- Maintain installation tools in clean and good working condition
- Replace worn or damaged tools when necessary



- Keep work areas organized and free from debris that could contaminate vinyl installations
- Properly store vinyl materials and installation supplies

Commercial and Specialty Vehicle Graphics

This position may include installation work on:

- Passenger vehicles
- Pickup trucks
- Service trucks
- Commercial vans
- Semi tractors
- Box trucks
- Trailers
- Tow trucks and wreckers
- Emergency vehicles
- Fleet vehicles
- Heavy equipment
- Specialty vehicles
- Equipment and machinery
- Windows, walls, signs, and other graphic applications when necessary

Installers must be comfortable adapting their techniques to vehicles and surfaces of different sizes, shapes, materials, and configurations.

Customer Service and Communication

- Maintain a professional attitude when interacting with customers
- Assist with answering questions regarding vinyl care, installation, and maintenance
- Communicate customer concerns to management when necessary
- Protect customer vehicles and property while projects are being completed
- Maintain professional communication with designers, production staff, management, and other team members
- Help ensure completed work meets customer expectations
- Represent Advantage Fleet professionally at all times

Productivity and Project Management

- Manage assigned projects efficiently to meet production schedules and customer deadlines
- Review project requirements before beginning work
- Communicate material, design, or vehicle concerns promptly
- Minimize unnecessary material waste
- Keep projects moving while maintaining quality standards
- Coordinate with other installers when working on larger projects
- Assist with production or other graphics department responsibilities when installation work is not scheduled
- Maintain accurate documentation of completed work when required



What We're Looking For

- Must be 18 years of age or older
- High school diploma or GED equivalent preferred
- Previous professional vehicle wrap or vinyl installation experience strongly preferred
- Portfolio or examples of previous vehicle wrap work preferred
- Experience with commercial vehicle, fleet, truck, trailer, or large-format graphics installation is a plus
- Strong knowledge of vinyl materials and their appropriate applications
- Familiarity with professional wrap installation tools and equipment
- Strong understanding of proper surface preparation
- Ability to install vinyl around complex curves, contours, recesses, and vehicle components
- Strong attention to detail and commitment to quality workmanship
- Ability to accurately measure, position, align, trim, and finish graphics
- Strong problem-solving and troubleshooting skills
- Ability to identify and correct installation concerns
- Strong organizational and time management skills
- Ability to manage multiple projects and deadlines
- Self-motivated and capable of working independently
- Ability to work effectively as part of a team
- Strong written and verbal communication skills
- Professional demeanor when interacting with customers and coworkers
- Creativity and an eye for visual quality
- Willingness to learn new materials, techniques, and installation methods
- Ability to work indoors and outdoors when required
- Commitment to following company safety procedures and proper tool usage

Physical Requirements

This position requires the ability to:

- Stand and walk for extended periods
- Bend, stoop, crouch, kneel, and reach regularly
- Work overhead for extended periods
- Climb ladders, platforms, and equipment when necessary
- Work on and around large commercial vehicles and trailers
- Use hand tools and installation equipment for extended periods
- Maintain steady hand coordination and physical dexterity
- Push, pull, lift, and position vinyl materials and related equipment
- Perform physically demanding installation work throughout the workday

Working Conditions

This position is performed primarily in a vehicle graphics and shop environment and may include:

- Working around commercial vehicles and equipment
- Working on ladders or elevated platforms



- Exposure to heat from installation equipment
- Working indoors and outdoors depending on project requirements
- Exposure to temperature variations
- Working around moving vehicles and shop equipment

Employees are expected to follow all company safety procedures and maintain safe working practices at all times.

What Success Looks Like

A successful Vehicle Wrap Installer understands that professional vehicle graphics require patience, precision, and attention to detail.

Success means more than simply getting vinyl onto a vehicle. Every surface must be properly prepared, graphics must be positioned accurately, edges and seams must be finished correctly, and the final installation should look clean and professional from every angle.

Our customers use their vehicles to represent their businesses. The quality of our installation directly affects how their company is represented and how Advantage Fleet is perceived.

The goal is to deliver a finished product that looks exceptional, lasts, and reflects the quality of workmanship expected from Advantage Fleet.

Growth and Development

Advantage Fleet encourages employees to continue developing their skills in vehicle wrapping, vinyl installation, fleet graphics, large-format production, branding, and specialty applications.

This position provides the opportunity to work on a wide variety of vehicles, equipment, and commercial branding projects while gaining additional experience with materials, production methods, and installation techniques.

Employees who demonstrate strong installation quality, productivity, dependability, customer service, leadership, and a willingness to develop may have opportunities for additional responsibilities and advancement as Advantage Fleet continues to grow.

We encourage employees to establish both professional and personal goals and take advantage of opportunities to expand their knowledge and capabilities.

Performance Reviews

Employee performance and progression will be reviewed periodically, with a formal performance review conducted annually. Reviews will evaluate installation quality, productivity, material usage, attention to detail, project completion, customer satisfaction, organization, attendance, teamwork, professionalism, safety, and overall contribution to the department and company.



Employment with Advantage Fleet is at will, meaning either the employee or Advantage Fleet may terminate the employment relationship at any time, with or without cause or notice, subject to applicable law.